



TOGETHER FOR THE FLOURISHING OF CITIES

**CITY LEADERS
COLLECTIVE**

**“We help courageous leaders cultivate
networks that transform cities.”**

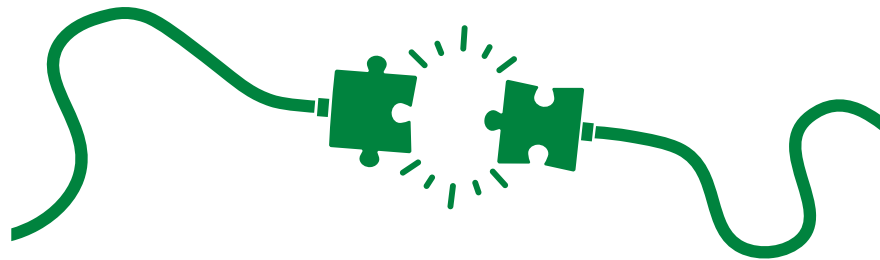


WHAT DRIVES US



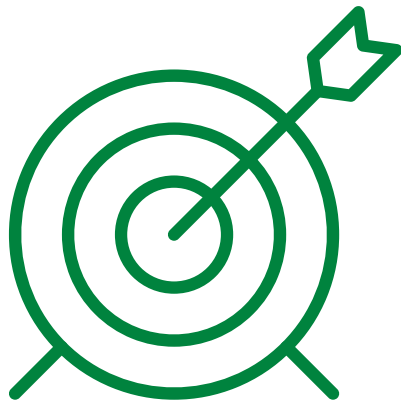
Our Mission

We connect and equip City Network Leaders for the flourishing of their cities.



Our Goal

To help catalyze and equip Transformational City Networks in every city in North and Latin America while being responsive to invitations from other cities around the world.



Our Purpose

To unite the Church to transform cities.



Our Vision

We envision thriving *city* networks, connecting and catalyzing the *city* church, for the flourishing of every *city* in the world.

OUR DNA



Our Guiding Values

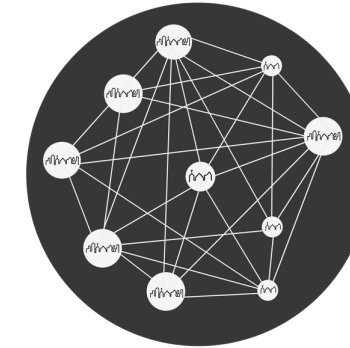
Our six guiding values are the heartbeat of our mission — driving us to connect and equip City Network Leaders for the flourishing of their cities.

Our Core Strategies:

- Content & Tools
- Coaching
- Community



The City Church
Our Defining Idea



A PlatFormed Ecosystem
Our Posture and Approach



Metanoia
Our Framework for Personal and Organizational Transformation



The Four Greats
Our Framework for Holistic Mission in Cities



Fruitful Trees
Our Framework for Helping City Networks Win



Friends for the Journey
Our Community

We are grateful for these 82 established partner networks whose logos are shown here. Beyond them, over 23 new and developing networks are forming, and we look forward to adding their logos as they launch.

CITY PARTNERS





Toolbox

Every farmer or gardener needs many tools to cultivate their crops. Trying to do everything by hand and from scratch will make their work much harder and dramatically slow the cultivation process. As the cultivator of a transformational city network, it is no different. It is important to identify and use the tools that allow you to work smarter, not harder. Our hope is that this ToolBox will give you the tools you need to help you win in your day job.

Crown & Fruit

Purpose / Telos

Climate & Weather

External Issues

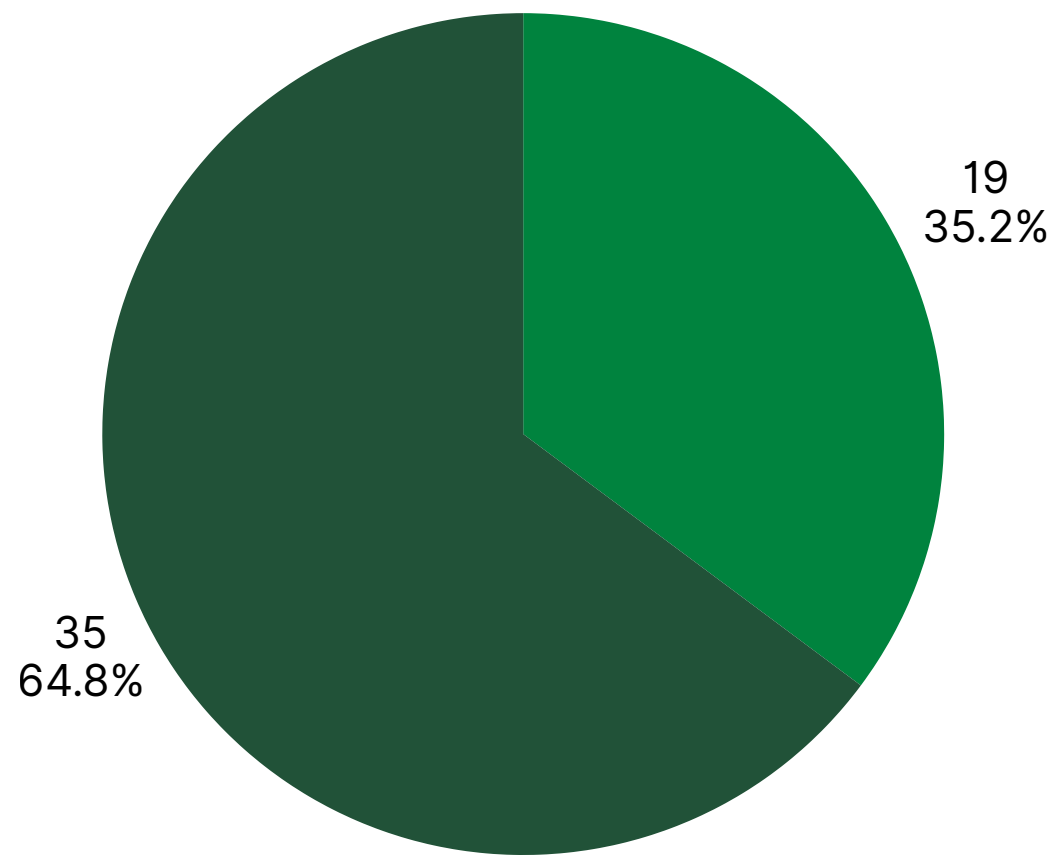
Cultivator

Network Leader

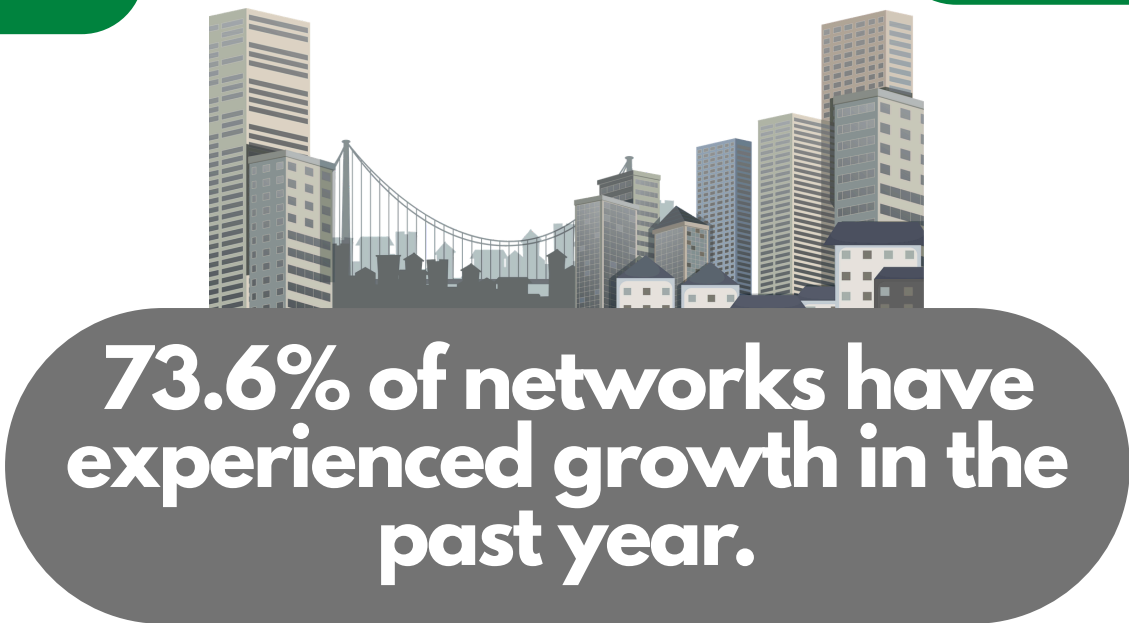


HOW ARE CITIES DOING?

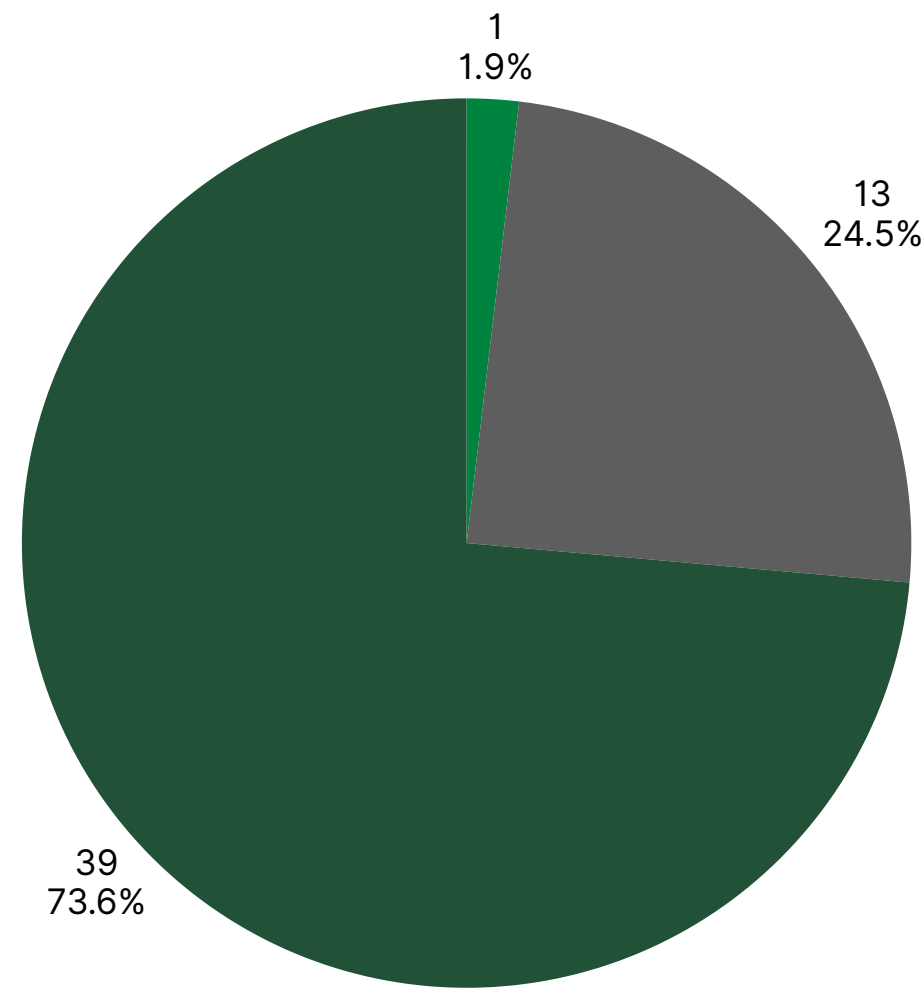
Meta-network vs. Single network
Which best describes your organization?



- **Single City Network** (one network serving a specific city, region or affinity issue)
- **Meta-Network** (a “network of networks” structure that includes multiple networks. EX: pastor networks, cause networks, prayer networks, etc)

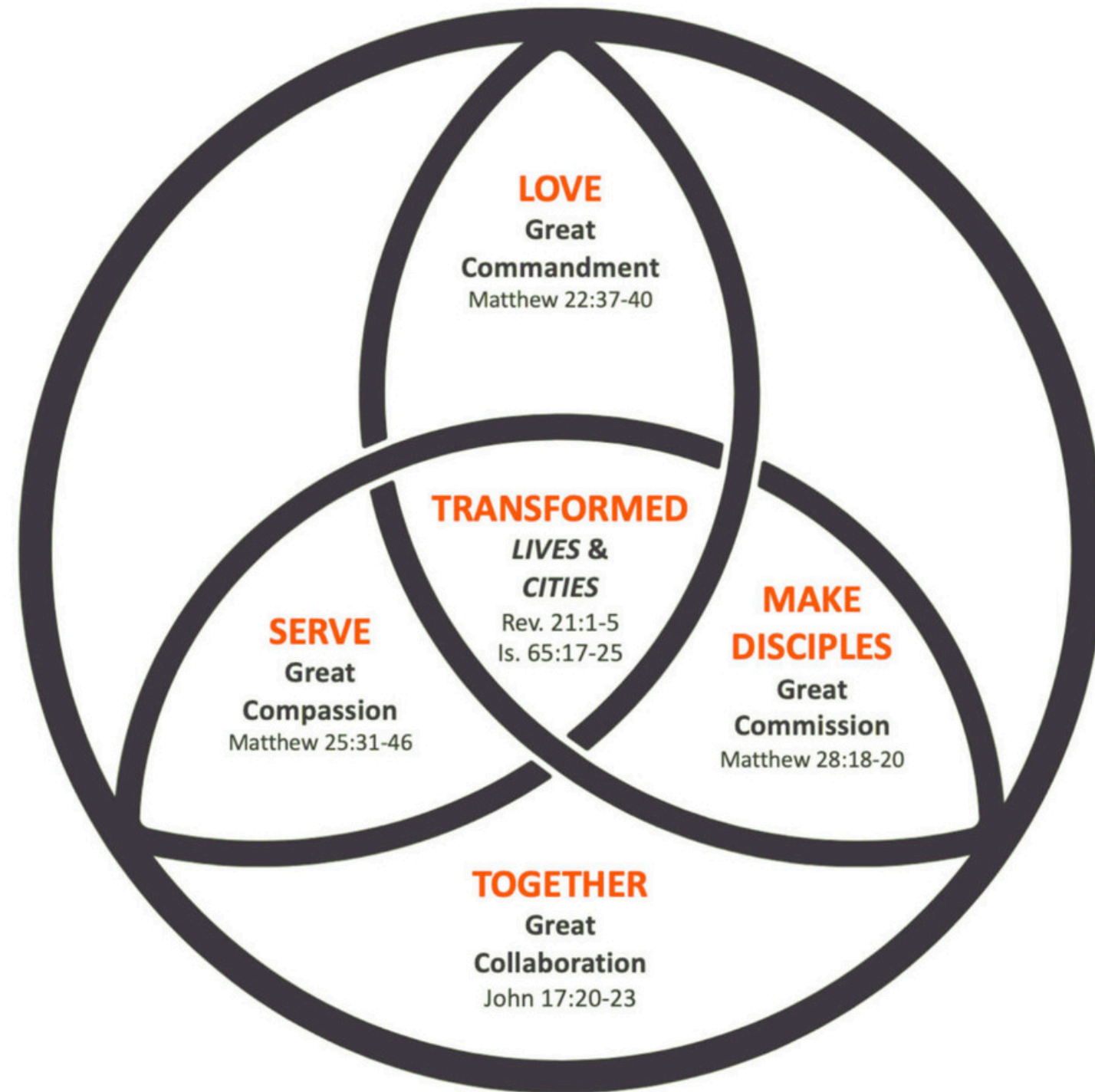


Network Growth:
How has this number changed in the past year?

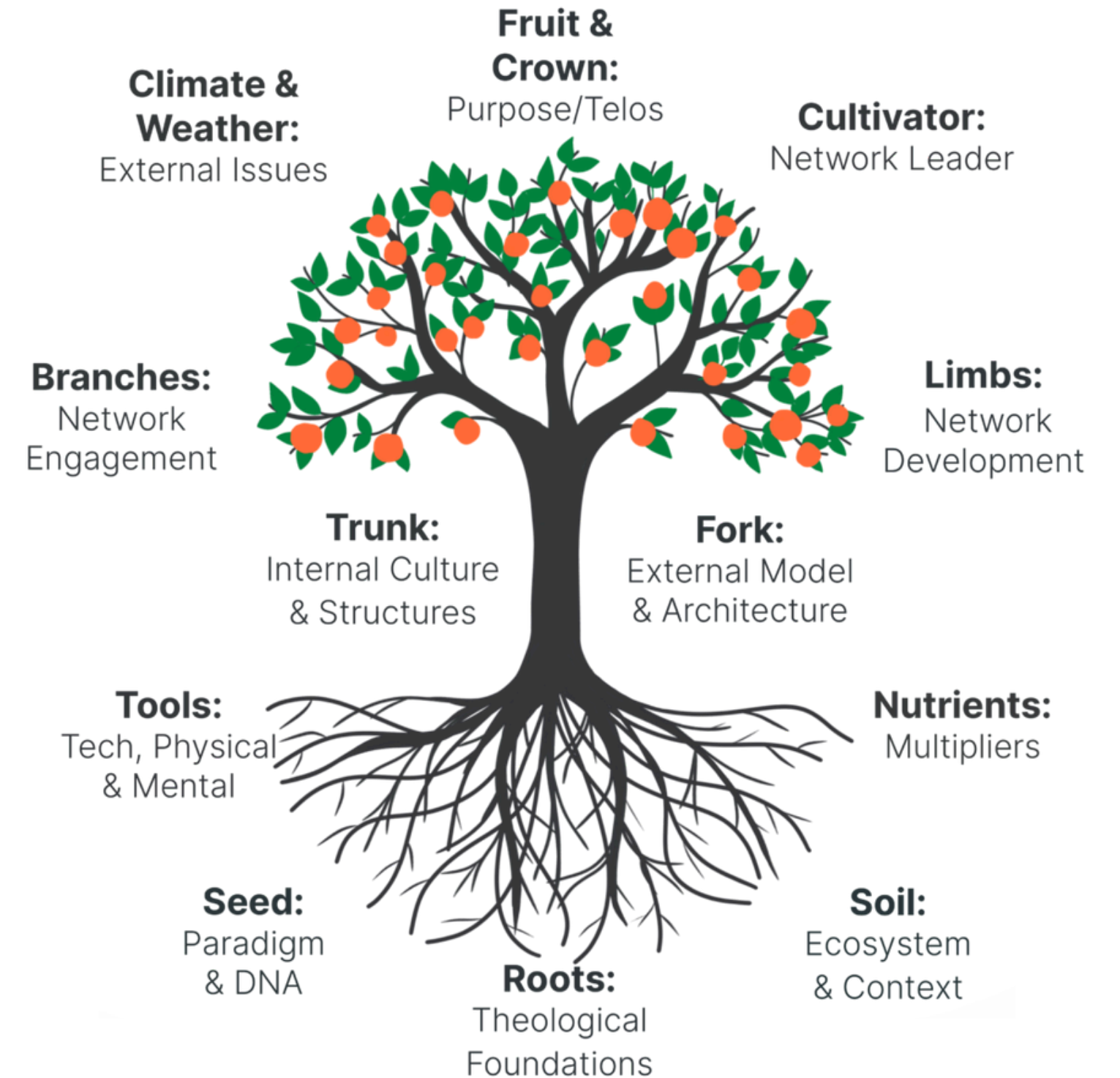


- Decreased
- Stayed the same
- Increased

Our Frameworks



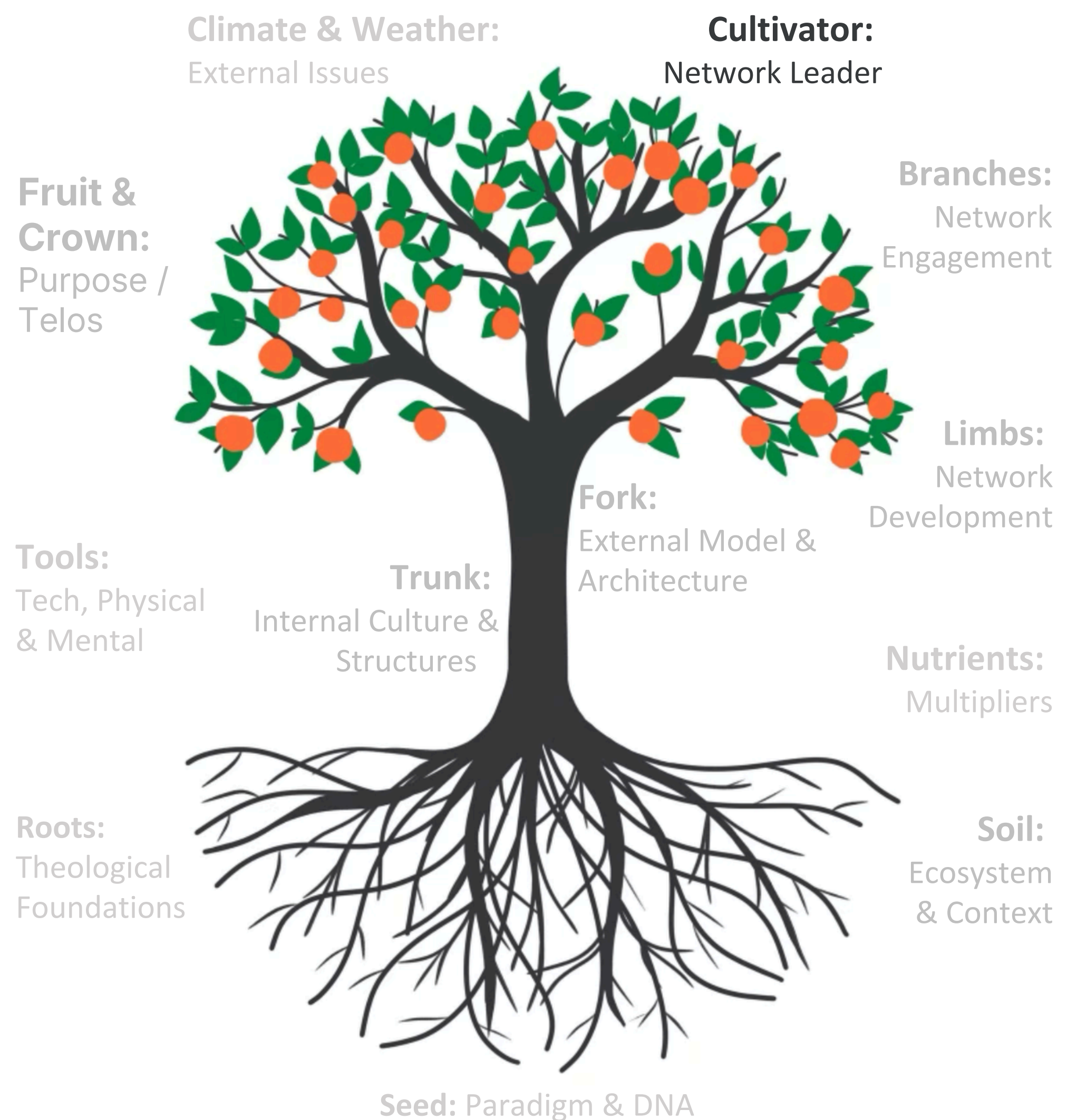
The Four Greats
External Vision Framework



The City Tree
Internal Coaching Framework

WHO?

THE CITY MOVEMENT LEADER



WHY?

FOUNDATIONS OF CITY MOVEMENTS

Fruit & Crown:
Purpose /
Telos

Tools:
Tech, Physical
& Mental

Roots:
Theological
Foundations

Climate & Weather:
External Issues

Trunk:
Internal Culture &
Structures

Seed: Paradigm & DNA

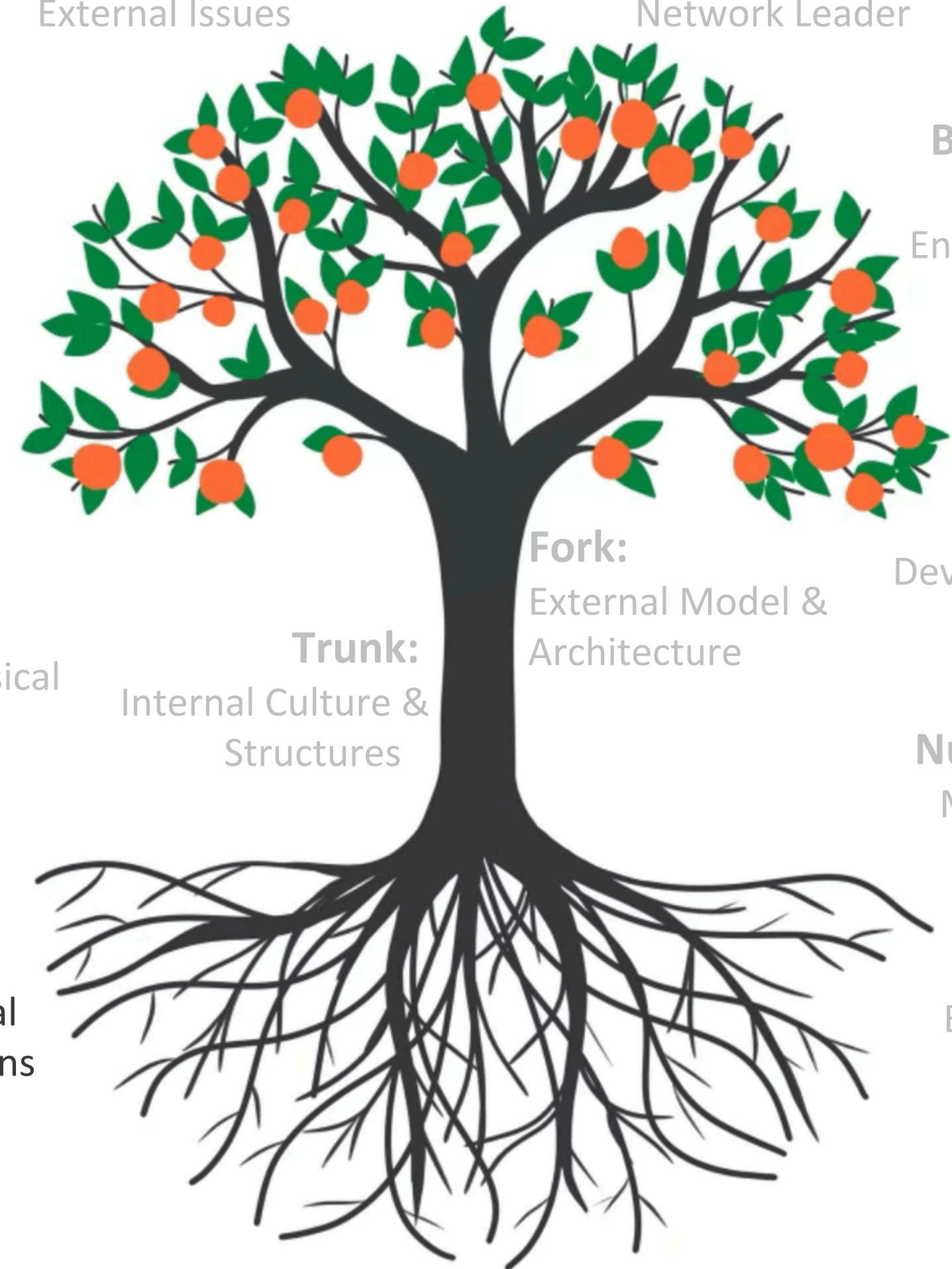
Cultivator:
Network Leader

Branches:
Network
Engagement

Limbs:
Network
Development

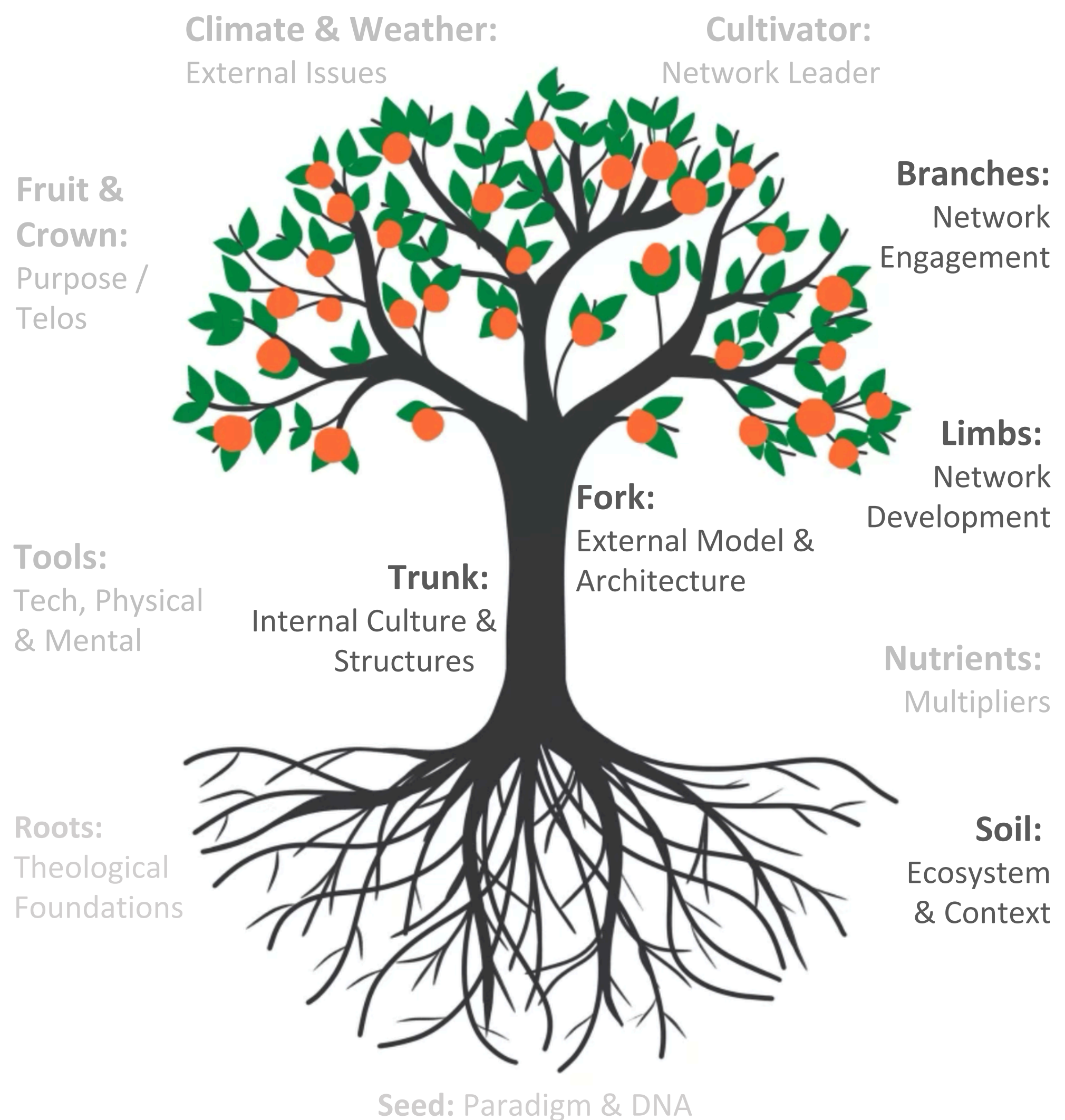
Nutrients:
Multipliers

Soil:
Ecosystem
& Context



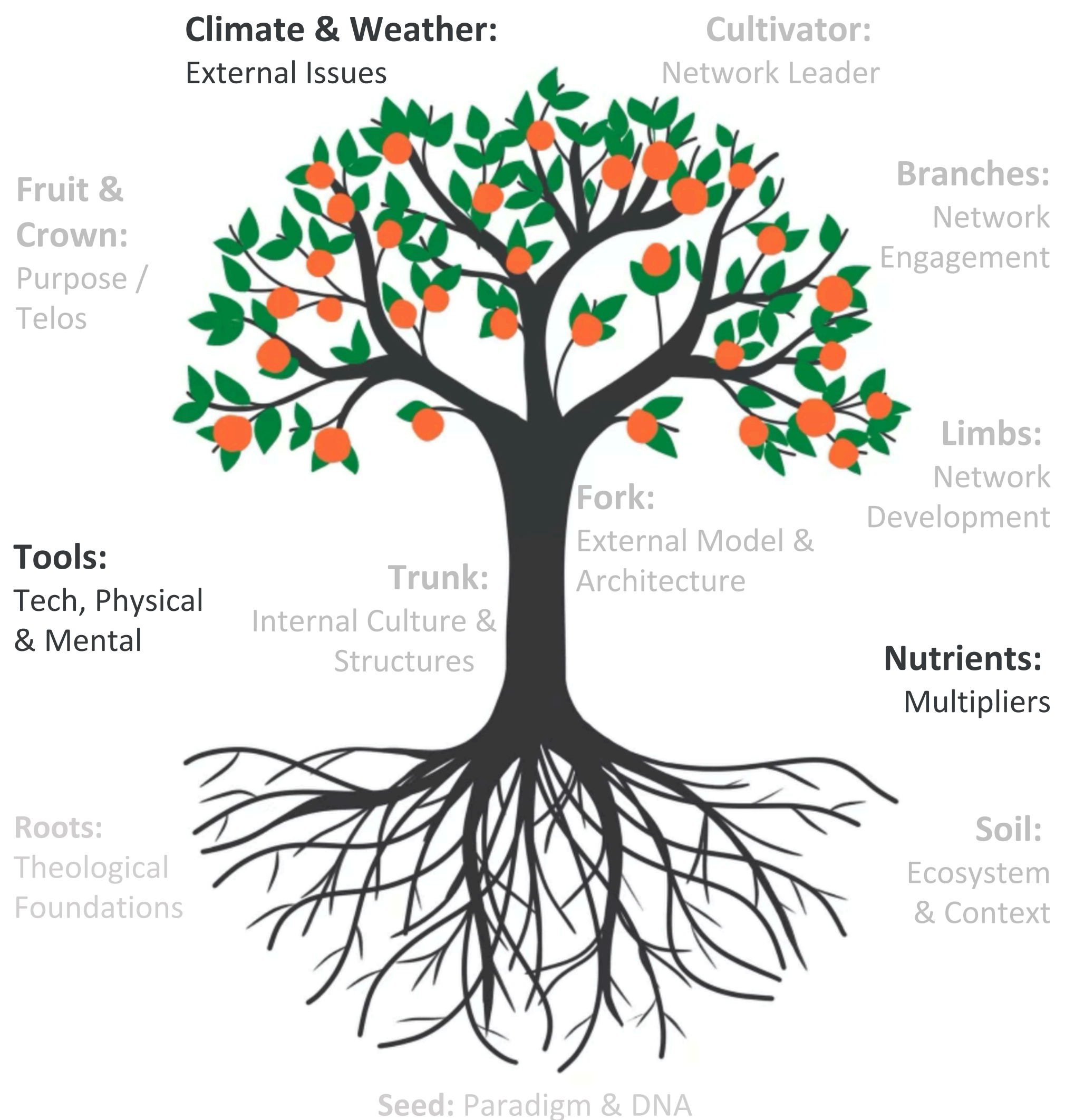
WHAT?

BUILDING CITY MOVEMENTS



HOW?

LEADING CITY MOVEMENTS



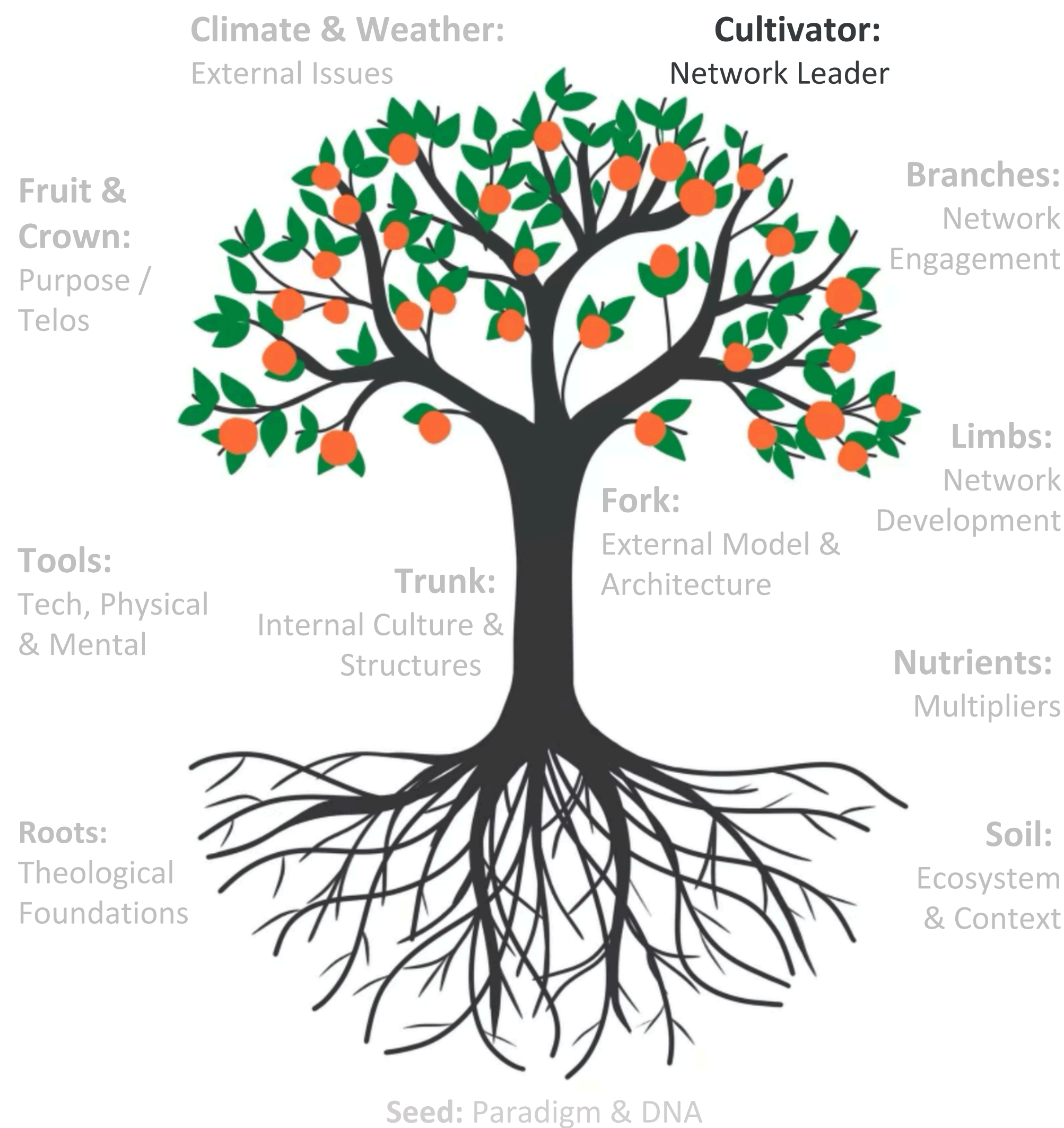
CULTIVATOR

Network Leader

Network Leader Attributes,
Qualities & Skills

Network Leader Role &
Responsibilities

Personal Health &
Development
Rule of Life



CROWN & FRUIT

Purpose / Telos

Crown: *Uniting the Church*

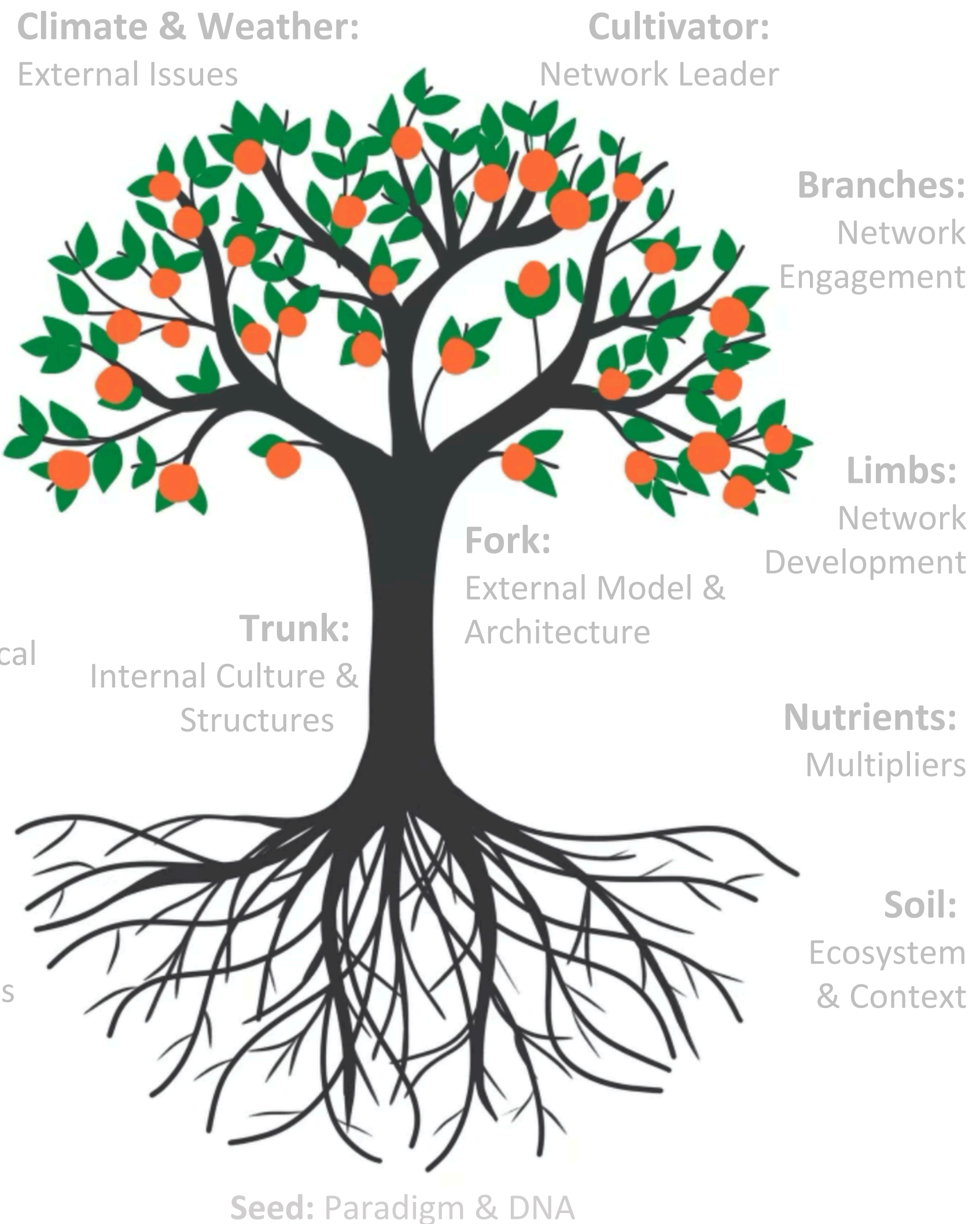
Fruit: *Transforming the City*

The Four Greats Framework
City Movement Operating
System
Characteristics

**Fruit &
Crown:**
Purpose /
Telos

Tools:
Tech, Physical
& Mental

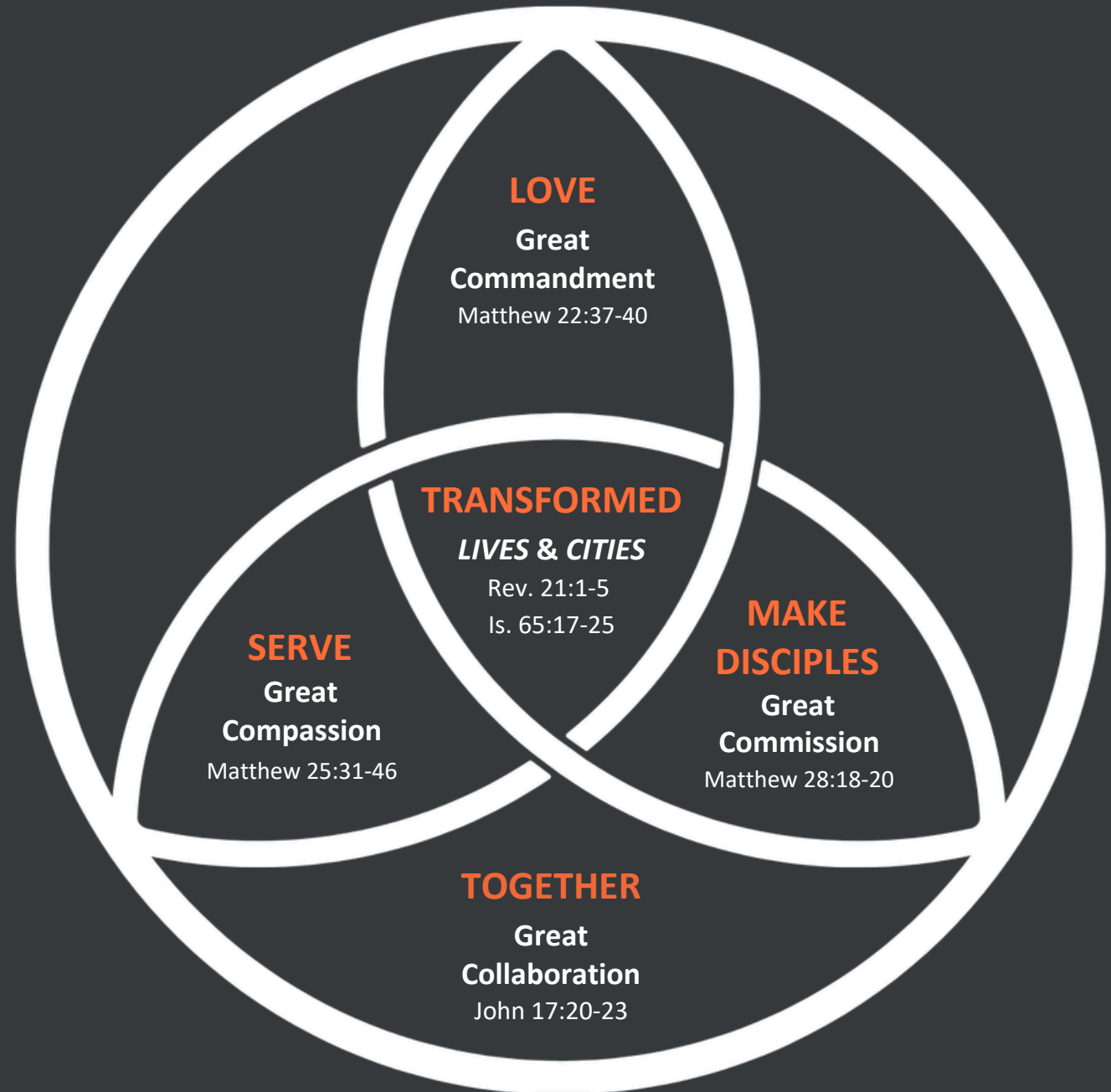
Roots:
Theological
Foundations



THE FOUR GREATS

A City Movement Operating
System for Holistic City
Transformation through the
Unity of the Church

Created and Facilitated by:

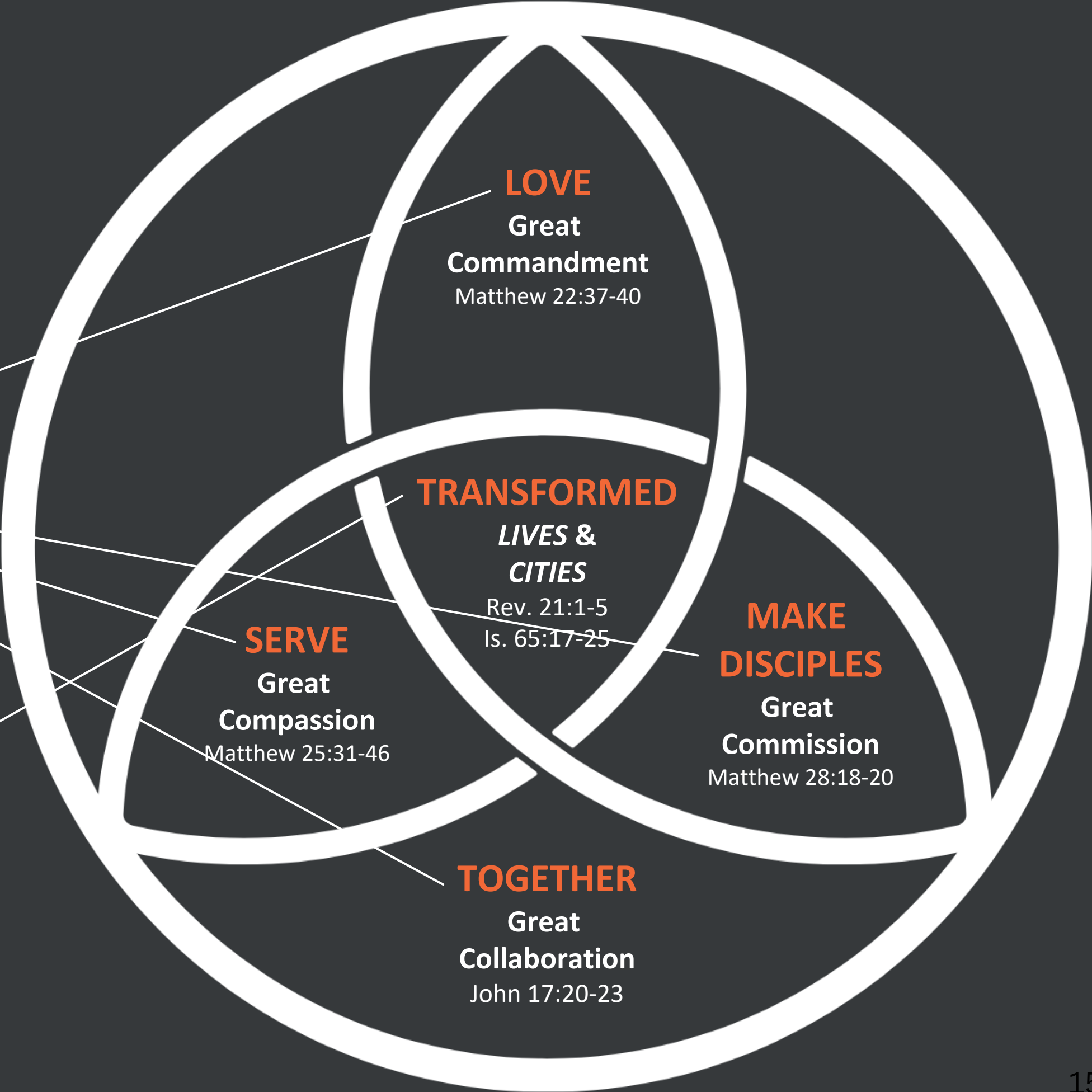


CROWN & FRUIT

Purpose / Telos

Crown:
Uniting the Church

Fruit:
Transforming the City



THE POWER OF A COMMON OPERATING SYSTEM



1. A common operating system requires a "common language"
 - a. Common language is the key to interoperability
 - b. Interoperability allows for "information and data exchange along with collaborative contribution."
2. Common language allows city movements to agree on what problems they are actually solving for and exchange ideas on how to solve them

NOTE: Establishing an operating system is more valuable than any product you may put on the operating system

THE FOUR GREATS CHARACTERISTICS

Biblical

(Theologically Rooted)

Simple

(Memorable)

Measurable

(Diagnostic)

Flexible

(Contextual)

Holistic

(Irreducible &
Interoperable)

Movemental

(Fractal /
Reproducible)

ROOTS

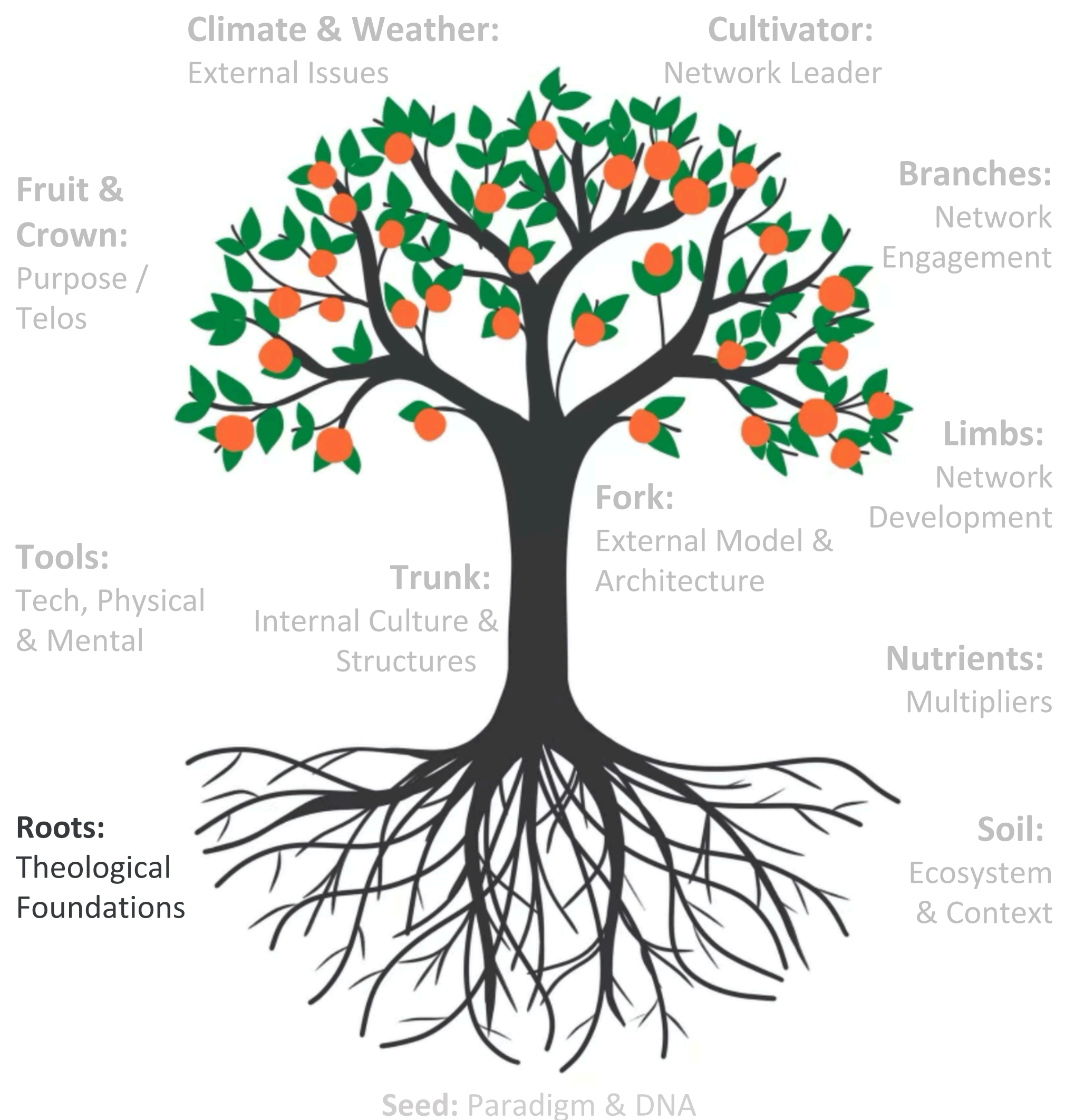
Theological Foundations

Theological Framework for City Movements

Statement of Faith / Theological Distinctives

Union with Christ

Theology of Cities



SEED

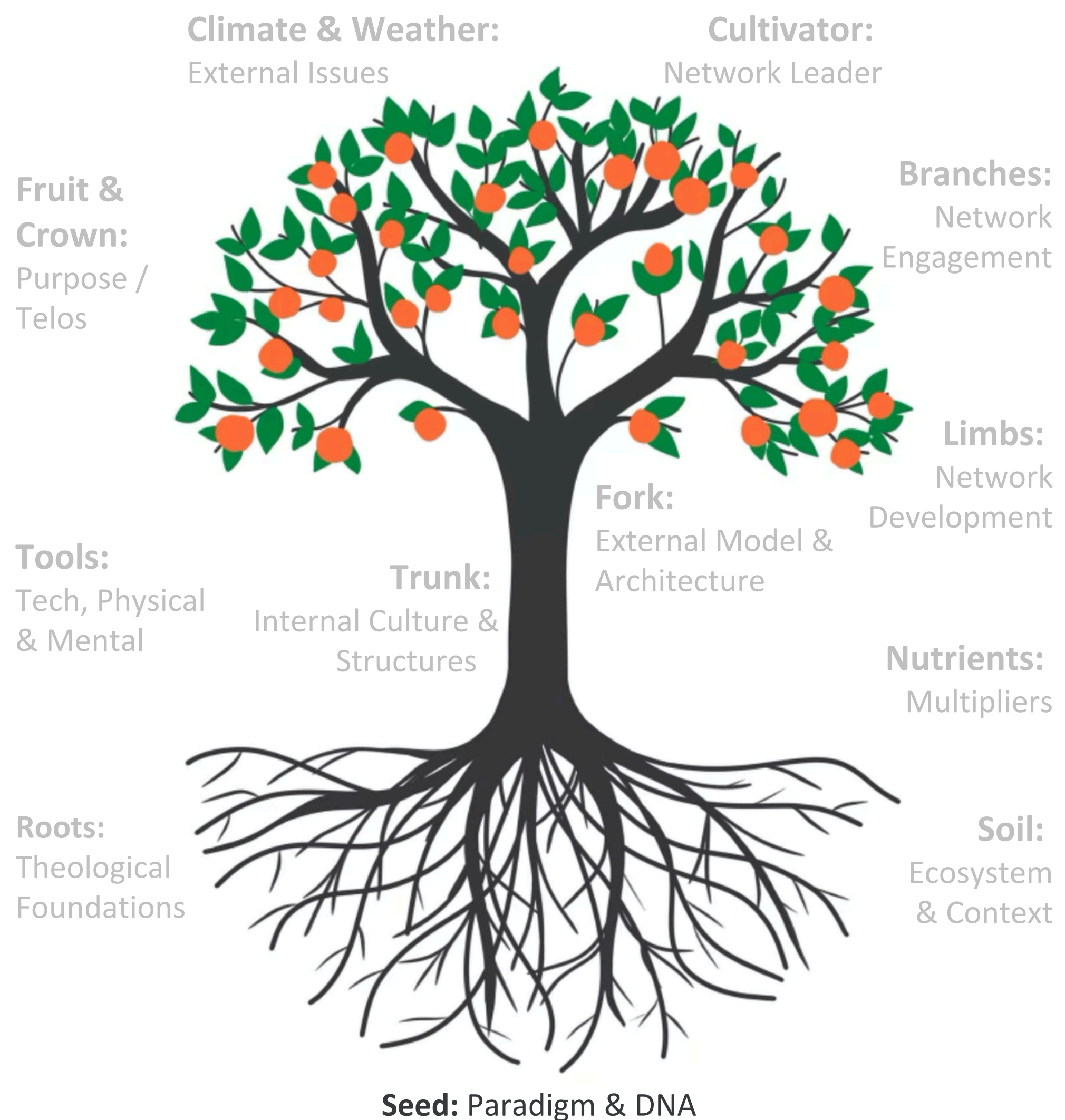
Paradigm & DNA

Individual & Collective Paradigm

Paradigm Blindness
The Metanoia Journey
Core DNA & Identity
Meta-Ideas

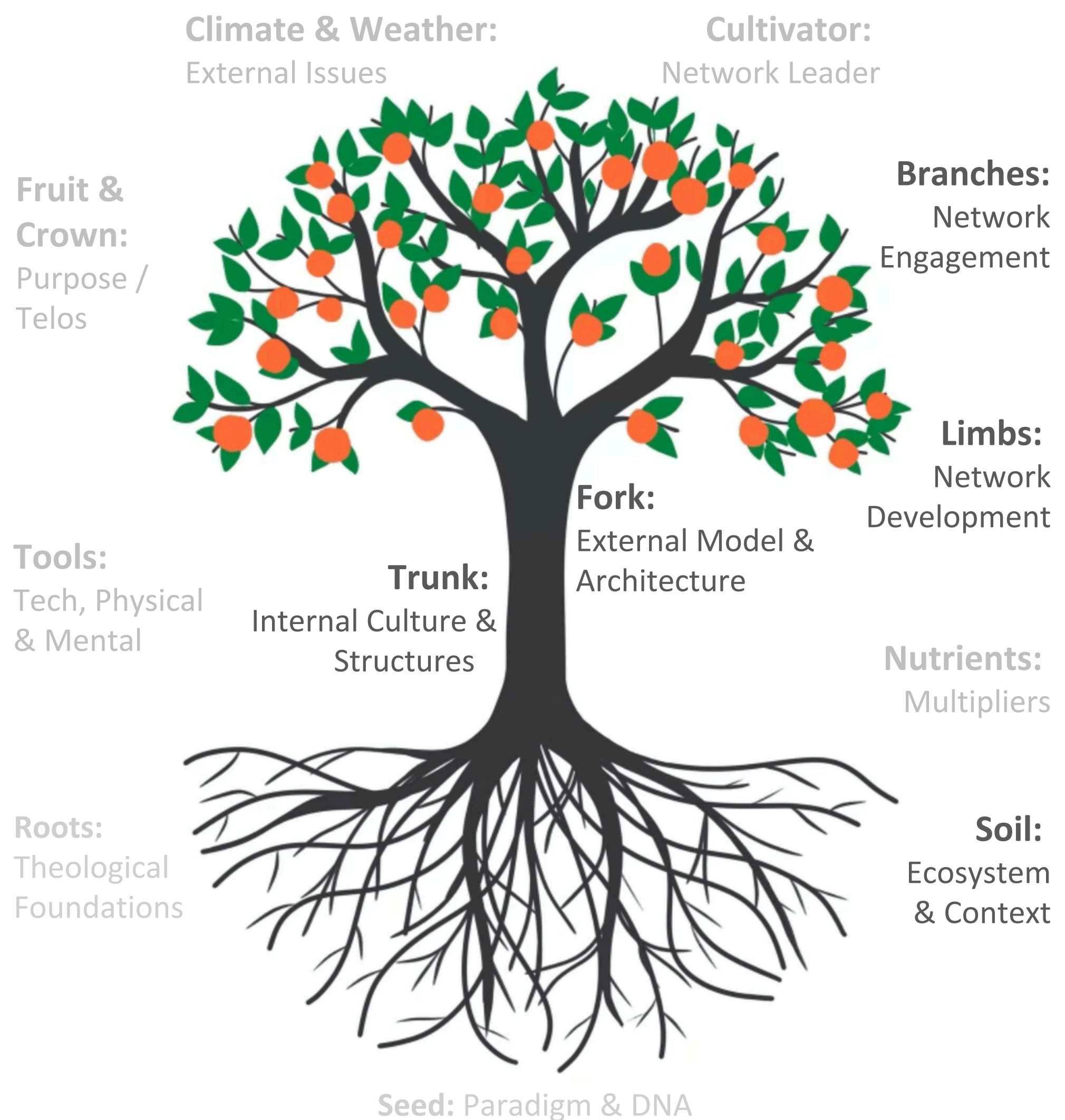
DNA Statements

Purpose
Mission
Values
Theory of Change



WHAT?

BUILDING CITY MOVEMENTS

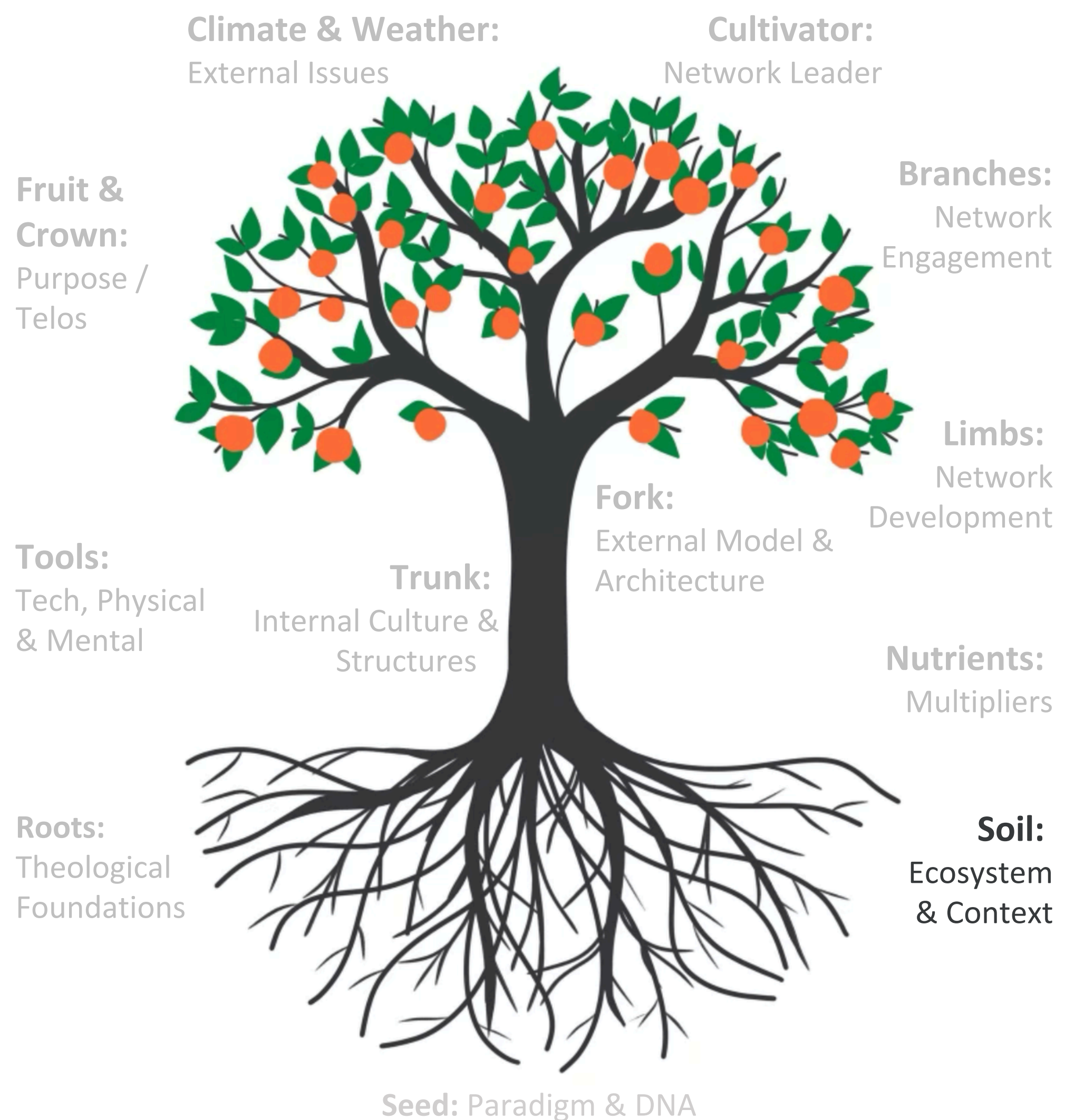


SOIL

Ecosystem & Context

Understanding Ecosystems
Roles in Ecosystems
Fostering Ecotones

Exegeting Your City:
Listening Tour
History of Your City
State of Your City
- Data & Demographics
- Needs & Dreams
State of the Church



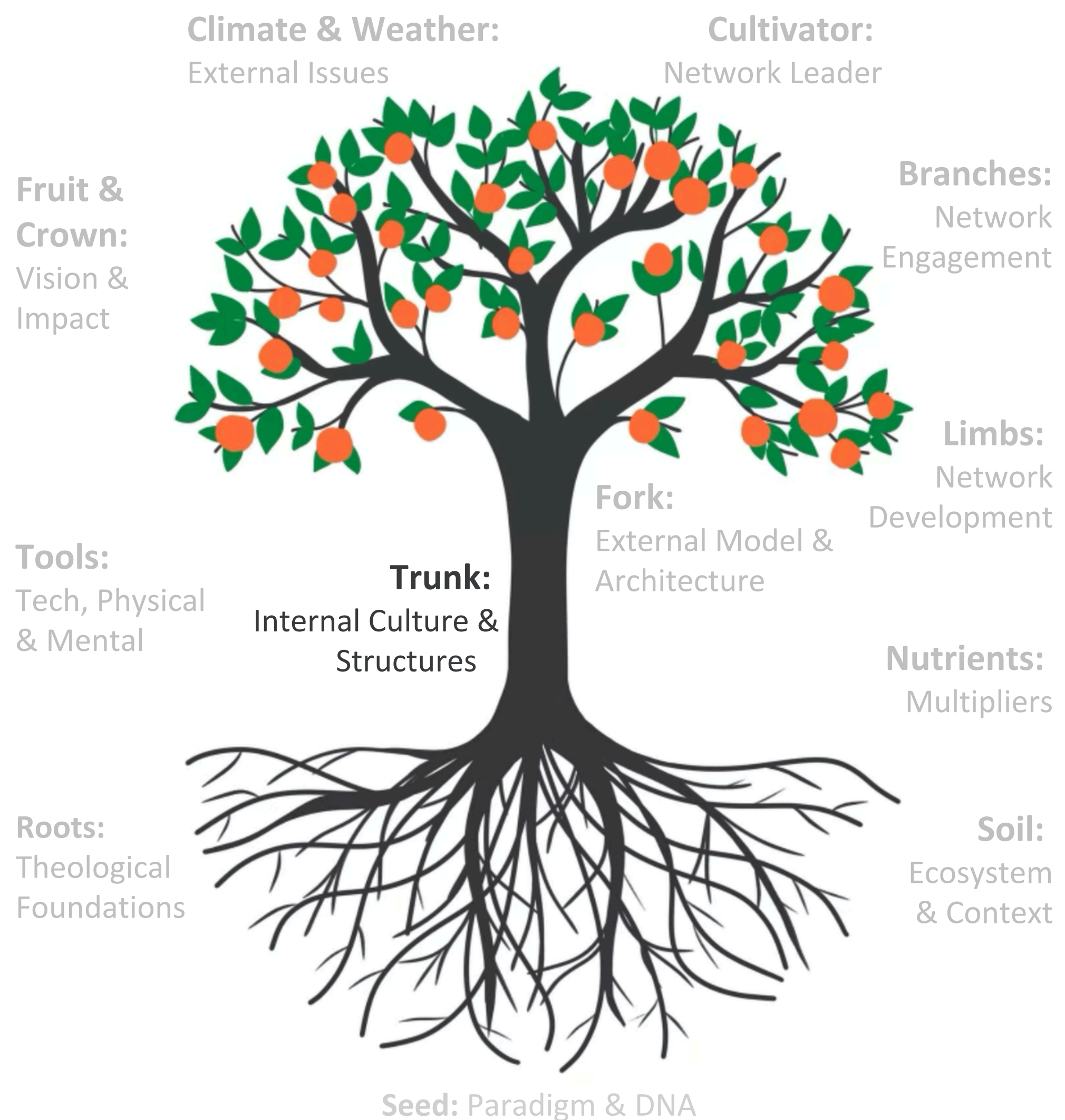
TRUNK

Internal Culture & Structures

People Structures: Team / Staff
- Team Roles, Systems and Culture

People Structures: Board
- Board Roles & Rhythms

Organizational Structures:
- Internal Systems / Processes



THE PURPOSE OF THE TRUNK

- Support the whole of tree
- Ensure nutrients, water, and minerals are transported throughout the tree
- Provide points of attachment, connection and growth for new limbs and buds

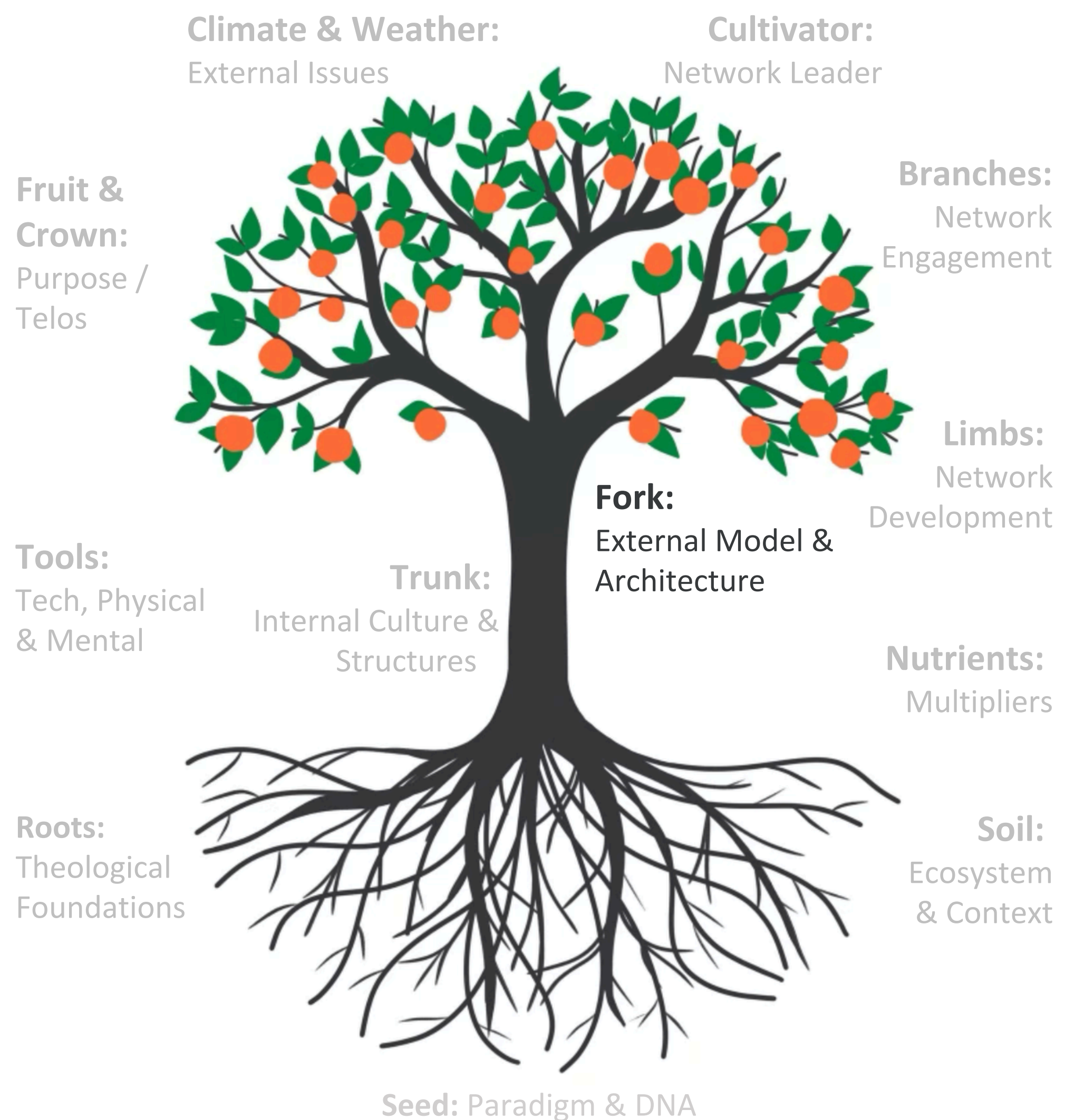


FORK

External Model & Architecture

Network Models:
What Problem are you Solving?
Overview of Models

Network Design & Architecture:
Network Paradigm Shifts
Network Value
Network Algorithm



LIMBS

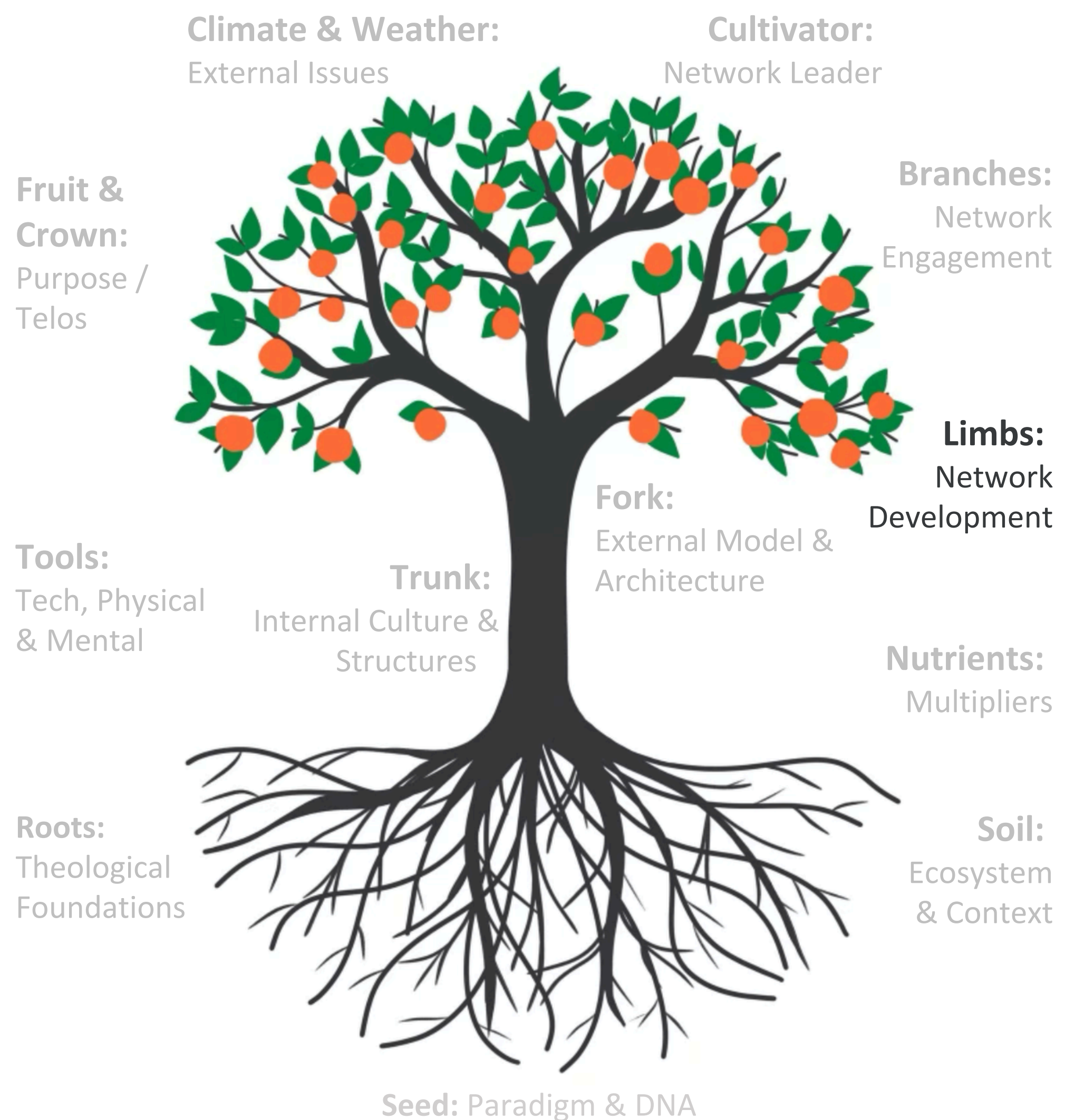
Network Development

Network Development Process

- 1) Network Vetting
- 2) Network Architecture
- 3) Network Engagement (Branches)

Network Leader Development

Lifecycle of Networks



BRANCHES

Network Engagement

Network Launch & Gatherings

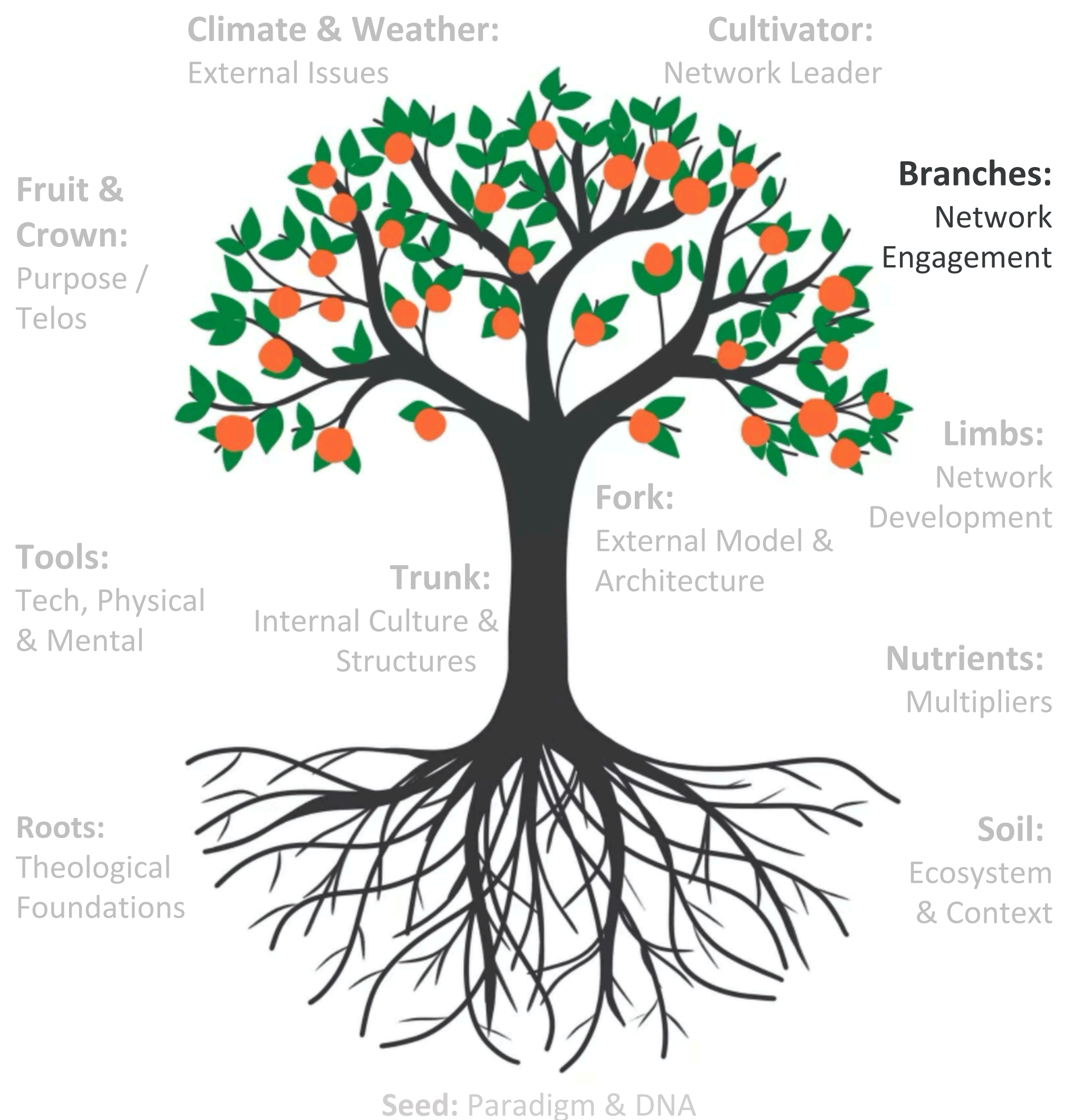
Network Engagement Pathways & Partners

Four Greats Alignment

Network Scale

Individual & Meta-Network Scale

Network Effects



NETWORK DEVELOPMENT PROCESS

The “Who & Why” 1) Network Vetting	The “What” 2) Network Architecture	The “How” 3) Network Engagement
Ensure Network ‘Needs’ & ‘Wants’ to Happen	Clarify Network Measures (Lead & Lag)	Create & Execute Launch Plan
Clarify Network DNA & Fit: (Vision, Goals, Purpose, 4G Alignment, etc.)	Clarify Network Value Prop (Big 4)	Convene Network (Set Meetings, Rhythms & Training)
Identify Trusted Network Partner(s) / Co-convener(s), Map the “Wins”	Clarify Network Governance & Operations (Needs, Lanes)	Coordinate & Execute Strategies (Learning, Action, etc.)
Identify & Equip Trusted Network Leaders	Create Network Engagement Strategies (Up, In, Out)	Ongoing: Find & Build Momentum, Connect to Meta-Network, Communicate!
Network Development		Network Engagement

GREAT COMMANDMENT



CITYWIDE WORSHIP
& PRAYER

CITYWIDE
NEIGHBORING



PASTOR &
LEADER HEALTH

GREAT COMPASSION



MERCY & JUSTICE



REDEPTIVE WORK



SERVING THOSE IN NEED

GREAT COMMISSION

DISCIPLESHIP &
EVANGELISM



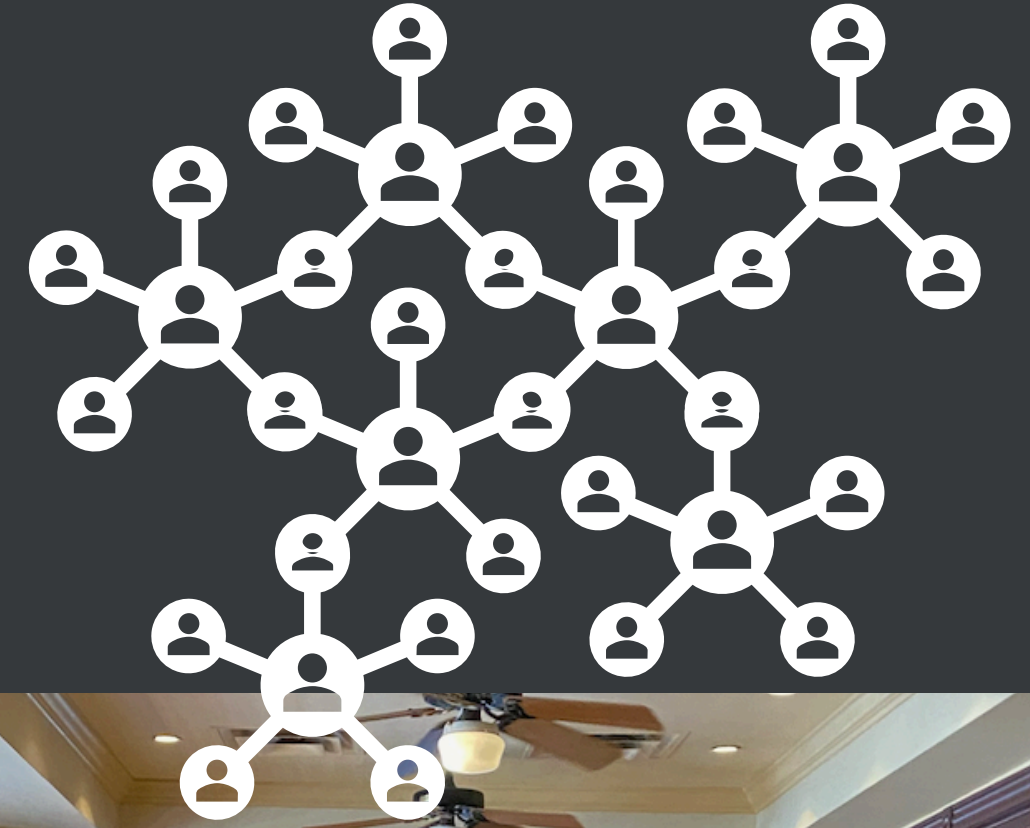
GOSPEL
PROCLAMATION

CHURCH PLANTING



GREAT COLLABORATION

CITYWIDE NETWORK INFRASTRUCTURE



NUTRIENTS

Multipliers

Trust:
"Of" & "Between"

Diversity:
Social Capital (Bridging, Linking)

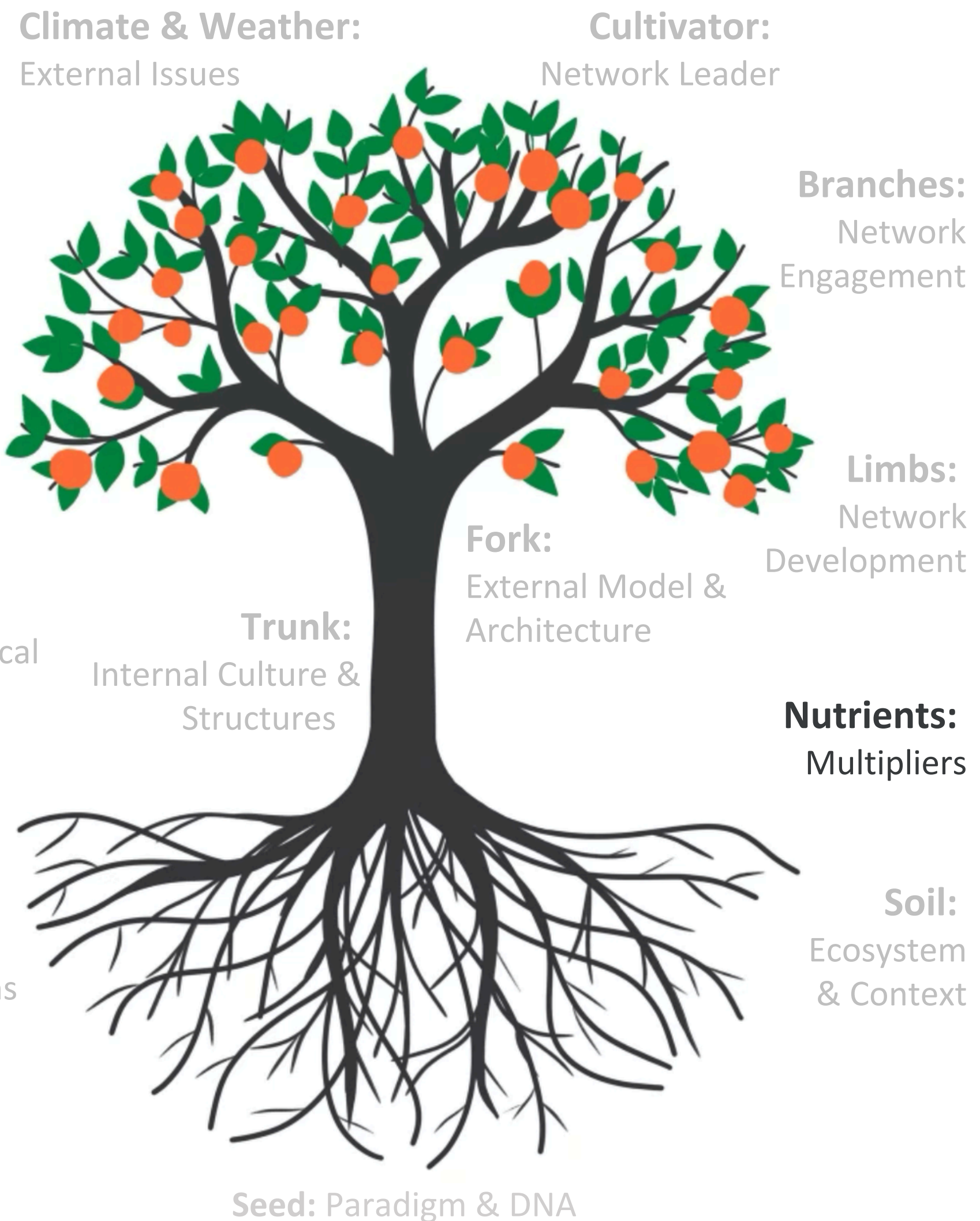
Prayer:
Personal, Organizational,
Network, City
Integrating Prayer Ecosystem

Funding:
Fundraising Models

Fruit & Crown:
Purpose /
Telos

Tools:
Tech, Physical
& Mental

Roots:
Theological
Foundations



TOOLS

Technological, Physical, & Mental Models

Mental Models:

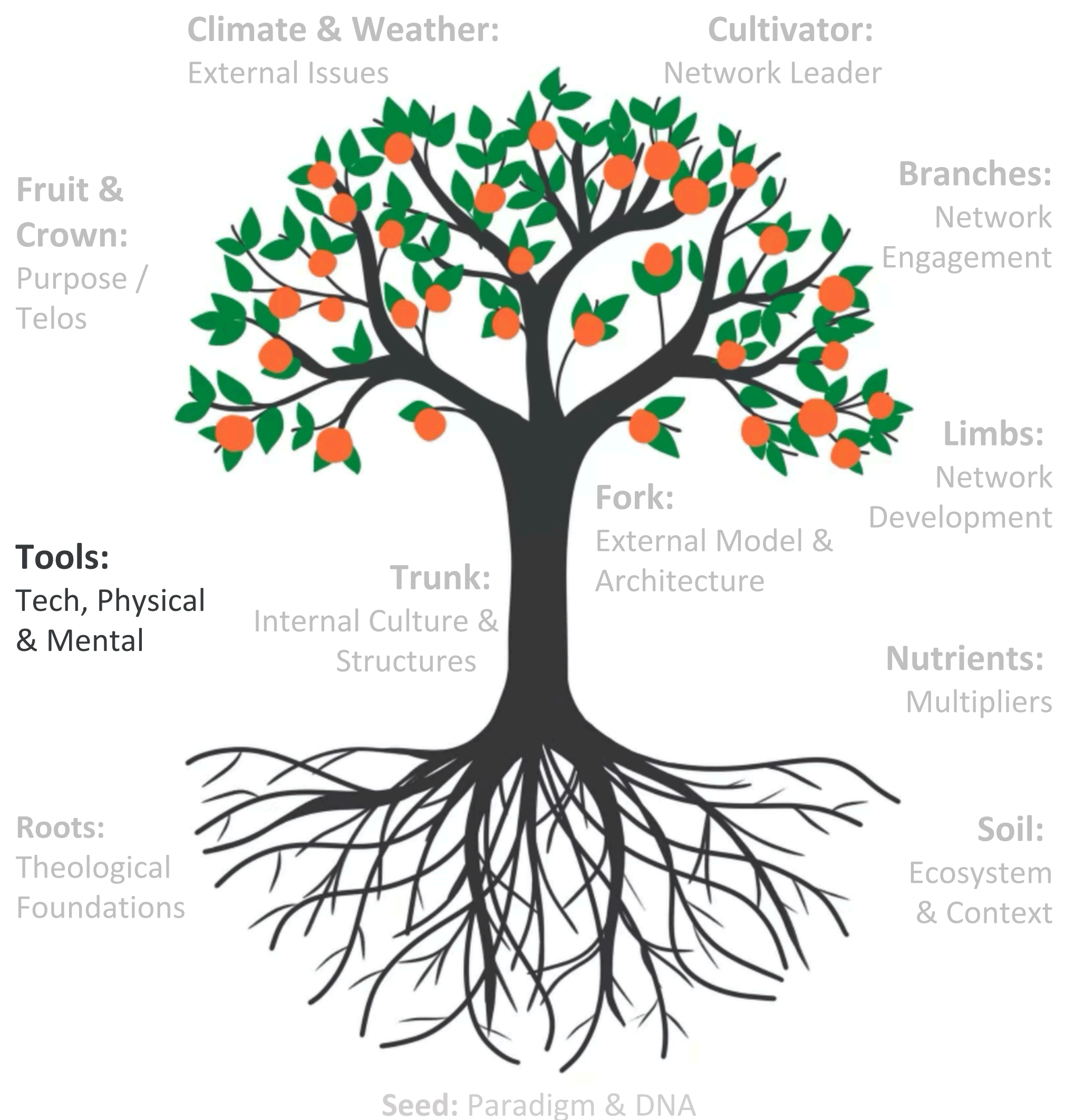
Eg. Logic Model

Physical Tools:

Eg. Art of Neighboring Magnet

Technology Tools:

Eg. State of Our City Platform



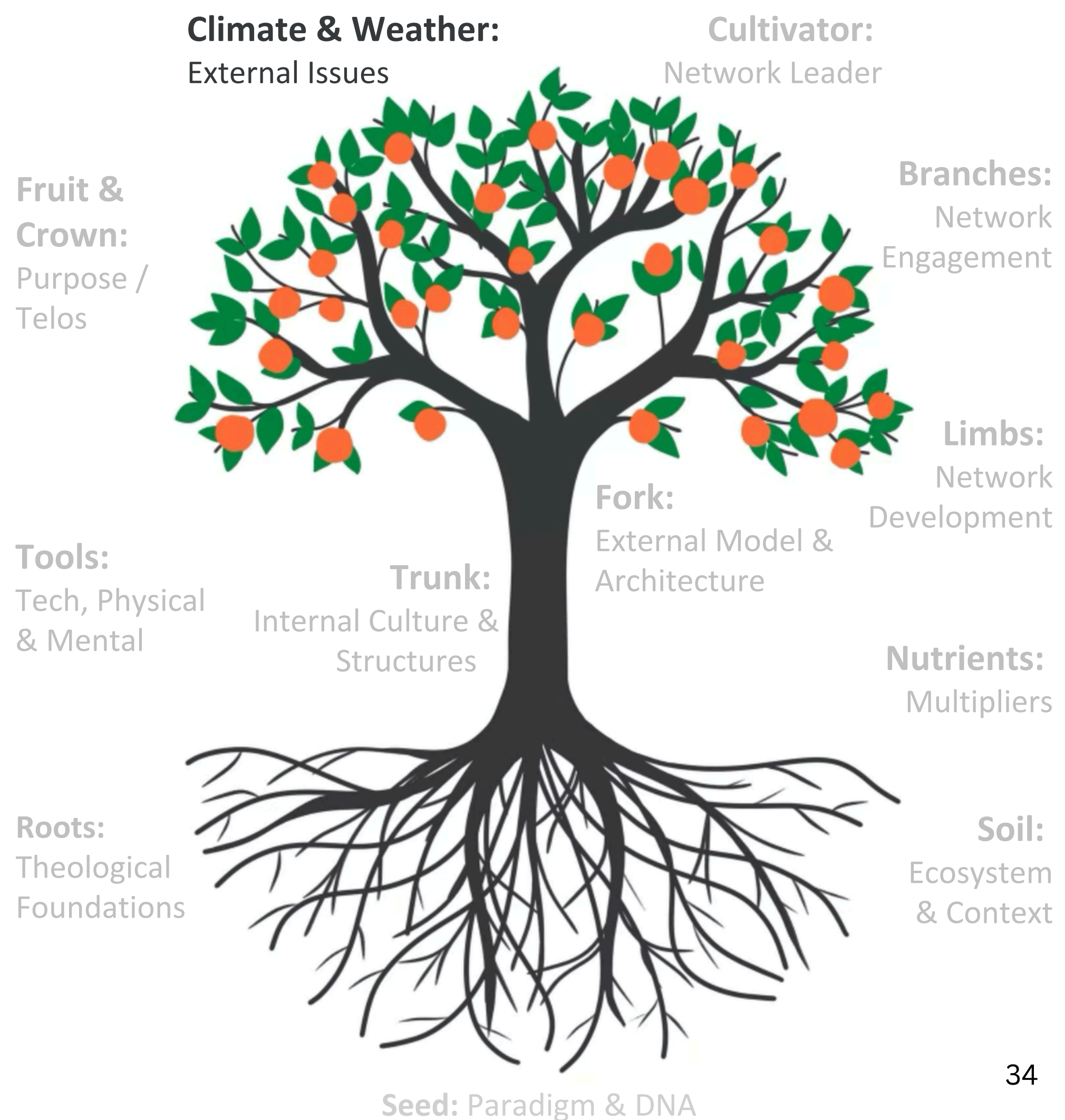
CLIMATE/ WEATHER

Navigating External Issues

Navigating Social / Political Disruption:
"Grenade" Issues
Cultural Shifts

**Navigating Emergency Response
Issues:**
Pandemics, Natural Disasters, etc.

Barriers to Scale:
Movement Blockers





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